



**English-in-the-Discipline (ED) Course for the**  
**FACULTY OF BUSINESS**  
**AND ECONOMICS**

# ED Course for the FACULTY OF BUSINESS AND ECONOMICS

CAES9920

Academic Communication for Business and Economics \*

This course aims to enhance students' academic and professional literacy specifically for the study of business and economics. This course will help you communicate clearly and confidently in an appropriate manner for various business and economics audiences.

## When will I take it?

In your 2<sup>nd</sup> year of study at HKU.

## Why do I need to take it?

The course enhances students' communication skills required in academic and professional contexts. This course is a university requirement.

## How will I learn?

- 🎧 By analysing how academics and professionals in your discipline communicate
- 🎧 By collaborating with classmates to write and evaluate written and spoken texts
- 🎧 By participating in interactive classroom activities such as self and peer assessment
- 🎧 By getting peer and teacher feedback on assignments and using this to improve your work



For more  
information  
about the  
courses

\*This is a **CI-badged** (Communication Intensive) course that explicitly develops students' communication-related knowledge, skills, and attributes. Find out more about CI-badged courses at <http://cics.hku.hk/>.

For enquiries, please contact **Dr. Kevin Pat**, Programme Coordinator for CAES course for the Faculty of Business and Economics: [kevinpat@hku.hk](mailto:kevinpat@hku.hk)



香港大學  
THE UNIVERSITY OF HONG KONG

**CAES**  
The University of Hong Kong

# ENROLL IN **CAES1000**

## CORE UNIVERSITY ENGLISH



**Write & Speak Academically**

**Avoid Plagiarism**

**First Year of Study**

**Cite & Reference Correctly**

**6-Credit Course**

**Discuss & Debate Confidently**

**Critical Reading**



This is a **CI-badged (Communication Intensive) course** that explicitly develops student's communication-related knowledge, skills, and attributes. Find out more about CI-badged courses at <http://cics.hku.hk/>.

For more information about CAES1000 Core University English course, please visit the course website.







Centre for Applied English Studies (CAES)

# COMMUNICATION SUPPORT SERVICES

**CAES**  
The University of Hong Kong



**CSS**  
Communication  
Support Services

# COMMUNICATION SUPPORT SERVICES



**Communication Support Services (CSS)** is here to help you develop your academic, professional, and social communication skills. Our goal is to help you become a self-directed communicator and author of written, spoken, and multimedia texts. CSS achieves this through 1:1 consultations, workshops, discussions, and social events provided by our Speaking Studio and Writing Centre primarily in Zones R and S, 2/F, Chi Wah Learning Commons.

Our team of CAES lecturers, communication advisors, and selectively-recruited, trained, and paid peer consultants are keen to serve all students of HKU's UGC-funded programmes. Book a consultation on our site today, and come talk to us about your communication project or long-term language learning needs!

# Speaking Studio



Speaking Studio aims to help you become a confident and competent speaker in academic, professional and social contexts, such as:

- speaking assignments (e.g. online presentations, poster presentations)
- public speaking
- voice over recordings
- tutorial discussions
- job interviews
- language test preparation (e.g. IELTS)

We encourage you to upload your assessment guidelines, scripts, and recorded rehearsals before your consultation to get detailed feedback on your performance.

# Writing Centre



Postgraduate and undergraduate consultants from a wide range of academic backgrounds are keen to help you with any writing project, including:

- undergraduate and postgraduate academic writing assignments
- professional texts (e.g. CVs, cover letters and personal statements)
- language exam writing
- blogs
- creative writing

To get the most from your 1:1 consultation, upload assignment instructions, written work, or readings two days before your appointment, and try to come early in the writing process.

## Communication Support Services

2/F, Zone R and S,  
Chi Wah Learning Commons  
Centennial Campus, HKU

[caescss@hku.hk](mailto:caescss@hku.hk)

[caescss.hku.hk](http://caescss.hku.hk)



**Need help with your writing projects?**

**Want help with your pronunciation and fluency?**

Book online today  
using this QR code